



**2010 Affair on the Square
Schedule of Events &
Sponsorship Opportunities**

Wednesday, April 28 – *liquid Pleasure* @ Centennial Park
(in conjunction with the Beef Festival)

Thursday, June 3 – *LEGGZ* @ Market Square

Friday, July 2 – *The Fast Lane Band* @ Parker Park
(in conjunction with Picnic in the Park)

Thursday, September 23 – *Blue Grass Event* @ Market Square

Saturday, October 30 - *Monster Mash Halloween Celebration*
@ Market Square

Benefits to sponsor	\$2000 +	\$1000 – 1999	\$500 – 999	< \$500
Booth space at all events (approx 10'x10')	Yes	No	No	No
Banner at all events (3'x8')	Individual (Sponsor provides)	Individual (Sponsor provides)	Group banner (Committee provides)	No
Included in radio ads	Yes	Yes	No	No
Included in newspaper ads	Yes	Yes	Yes	No
Listed on posters/flyers	Yes – large print	Yes – medium print	Yes – smaller print	No
Name announced during events	Yes	Yes	Yes	Yes
2 free tickets to all events per \$100 of sponsorship	Yes + 4 Beef Festival tickets	Yes + 2 Beef Festival tickets	Yes + 1 Beef Festival ticket	Yes

Please make checks payable to:
South Hill Market Square Committee, 201 S. Mecklenburg Avenue, South Hill, VA 23970

The South Hill Market Square Committee is a subcommittee of the South Hill Revitalization Committee, an Internal Revenue Code 501(c)(3) organization. Contributions are tax deductible. Questions? - Call Frank Malone 434-447-4547 or Kim Callis 434-447-3191.

Without sponsors, these events would not be possible. To receive full advertising benefits, please respond by March 1, 2010. THANK YOU for your support.