



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, FEBRUARY 20, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, February 20, 2008 in Conference Room B of the South Hill Municipal Building located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Tommy Zincone, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Tommy Zincone called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

3. SIGN IN

A. Committee Members

The following eighteen members were in attendance:

Glenn Allen	Robin Allen	Scott Burnette
Kim Callis	Lisa Clary	Anna Cratch
Earl Horne	Charles Hudson	R. Hart Hudson
Woody Kidd	Sandra Kinker	Frank Malone
Gail Moody	Martin Wetherbee	Shirley Wetherbee
Bill Wilson	Charles Wright	Tommy Zincone

4. APPROVAL OF MINUTES – NOVEMBER 28, 2007

Motion was made by **Kim Callis** and **seconded** by **Glenn Allen** to dispense with the reading of the minutes for January 16, 2008 and approve as submitted by Anna Cratch. The members voted to approve this motion.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

Jan Beginning Balance	\$ 11,432.44
Deposits	90.00 – lunch
Expenditures	<1,432.21> – advertising and one gift certificate
Jan Ending/ Feb Beginning Balance	<u>\$ 10,090.23</u>

Motion was made by **Scott Burnette** and **seconded** by **Charles Wright** to approve the Treasurer's Report as presented by Woody Kidd. The members voted to approve this motion.

6. BUDGET PROPOSAL

Tommy Zincone reported that the SHRC's budget proposal has been submitted to the Town. The board members had reviewed and approved it. Income comes from SpringFest, Farmer's Day and water sales. The majority of the expenditures are for promotions and advertising.

7. MAIN STREET TRAINING

Tommy Zincone reported that money has been budgeted for seminars. A member of the SHRC is required to attend at least one training session per year. Year before last, Sandra Tanner attended one and it counted for the SHRC. Mr. Zincone plans to attend a one day training session on April 30 in Orange focusing on how to make the right development happen in a downtown area. He invited anyone else who would like to go with him. He also requested that someone attend a two day training session on September 17 and 18 in Marion focusing on the organizational and promotional committees.

8. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that the table tent calendars that are now ready for distribution show that a lot of things are going on. Mr. Zincone stated that the Friends of the Library are planning on having a free event every month. Nancy Wright Beasley's popular book signing was the first event. The next event will be the Southside Homewreckers on Saturday, February 23, 2008 at 7:00 p.m. Three musicians will talk and sing about the roots of Virginia Mountain Blues Music. Mr. Zincone went on to say that Tom Silvestri, President and Publisher of the Richmond Times-Dispatch, is the guest speaker at the South Hill Rotary Club this month. Kim Callis requested someone ask Mr. Silvestri why the late edition of the Times-Dispatch cannot be delivered to South Hill.

Ms. Clary informed members that SpringFest is May 10. A May 9 event is scheduled prior to that with an artists' reception and juried art sale from 7:00 p.m. to 9:00 p.m. at the R.T. Arnold Library. Karolyn Hawthorne is working with artists for the setup and reception at the library. The art will be displayed at the library during SpringFest as well. Mr. Zincone would like to move the art display to the Colonial Theatre next year. More of a carnival atmosphere is being planned in the municipal parking lot this year. Most of the advertising is going already. Prime Media will be an advertising source again this year. Frank Malone reported that the South Hill Rotary, Ruritans and Mecklenburg Senior Citizens have expressed interest in their regular booths at SpringFest.

Tommy Zincone proposed that the SHRC allocate up to \$600 to purchase 10 to 12 free standing art display panels to be used for different events. Mr. Zincone suggested trying to solicit the Town and the Friends of the R.T. Arnold Library to also contribute to the purchase, which would reduce the SHRC's cost below the \$600. Frank Malone recommended that the SHRC purchase them with their own funds so that the SHRC can control them. **Motion** was made by **Kim Callis** and **seconded** by **Sandra Kinker** to authorize the SHRC to spend up to \$600 for art display panels. The members voted to approve this motion.

Mr. Zincone suggested that the SHRC should buy additional banners/decorations for Atlantic and Danville Streets as well as look into what type of banners may be needed for Mecklenburg Avenue, Phase 2. Mr. Callis suggested that members wait until Phase 2 is complete before worrying

about banners on Mecklenburg Avenue. Mr. Zincone appointed a committee of Kim Callis, Bill Wilson, Barbara Nanney, Robin Allen and himself to explore the purchase and report back to the SHRC.

B. Market Square Committee and Design Committee – Kim Callis

Kim Callis reported that the next Affair on the Square is Marna & Macy, country music duo, on April 10 from 7:00 p.m. to 10:00 p.m. Admission is \$3.

Immediately following SpringFest, the first South Hill Music Fest is scheduled on the upper field at Centennial Park. Blue Tuesday, Overtime and Ambush are the three local bands that will be performing. DJ Music will begin around 2:00 p.m. Each band will play for an hour to an hour and fifteen minutes. Shep Moss will be the DJ in the 30 minute spans between bands. Admission will be \$5. After costs are recovered, whatever is left will be contributed to the Colonial Center Project.

The architect needs to get the SHRC the final design plans. Virginia Dominion Power is already working on removing the poles. Bryant Brooks took care of the two wires that they initially said could not come down.

C. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs

Tommy Zincone asked when the SHRC would start their monthly beautification project. Sandra Kinker announced that the first cleanup day will be Monday, March 10.

Mr. Zincone thanked Scott Burnette for CMH's help with the sign.

D. Colonial Center and Other Town News – Mayor Earl Horne

Mayor Horne reported that work has started on the Colonial Theatre. Details will be released at the March 4 Chamber Luncheon in which Congressman Virgil Goode will be present. Frank Malone asked everyone to please remember to RSVP for the luncheon. April's luncheon will be at the Fire House.

9. OTHER BUSINESS

A. Decals

Frank Malone requested the Town's tax records by February 22. Decals go on sale March 3.

B. South Hill Performing Arts Council

Tommy Zincone invited members to a Dinner Theatre, Man 1 Bank 0, on March 1 at 6:30 PM at Southside Virginia Community College. Louise's Restaurant in Dundas is catering the food. February 25 is the cutoff date for tickets.

C. Southern Groove Band

Frank Malone informed everyone that Clint Brame who used to work at the radio station has joined with four others to form the Southern Groove Band. They have mentioned that they have plenty of sound equipment if the need arises.

D. South Hill Rehabilitation Center

Scott Burnette reported that the Rehab Center is a month ahead of schedule. The public open house will be near the end of May.

E. Misc

Frank Malone informed members that Robin Allen and Lisa Clary are working on a DVD for the chamber website.

10. ADJOURNMENT

There being no further business matters before the SHRC, Tommy Zincone adjourned the meeting at 12:59 p.m.

Respectfully submitted by Anna B. Cratch.

Tommy Zincone, President

Attest:

Anna B. Cratch, Secretary