



## SOUTH HILL REVITALIZATION COMMITTEE, INC.

### REGULAR MEETING MINUTES

WEDNESDAY, APRIL 23, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, April 23, 2008 in Conference Room B of the South Hill Municipal Building located at 211 South Mecklenburg Avenue in South Hill, Virginia.

#### 1. CALL TO ORDER

Tommy Zincone, President, called the regular meeting to order at 12:00 p.m.

#### 2. INVOCATION

Tommy Zincone called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

#### 3. SIGN IN

##### A. Committee Members

The following fifteen members were in attendance:

Glenn Allen	Robin Allen	Lisa Clary
Anna Cratch	Larry Hasson	Charles Hudson
Judy Jacquelin	Sandra Kinker	Gail Moody
Barbara Nanney	Tom Smith	Martin Wetherbee
Shirley Wetherbee	Charles Wright	Tommy Zincone

##### B. Others in Attendance

Mr. Zincone welcomed Dwayne Gwaltney and Mary Tanner to the meeting.

#### 4. APPROVAL OF MINUTES – MARCH 19, 2008

**Motion** was made by **Tom Smith** and **seconded** by **Lisa Clary** to dispense with the reading of the minutes for March 19, 2008, since all Council members had received a copy prior to the meeting, and approve as submitted by Anna Cratch. The members voted to approve this motion.

#### 5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, Tommy Zincone presented the Treasurer's Report as follows:

Mar Ending Balance \$ 9,852.83

There was nothing significant to report on in March.

**Apr** Ending Balance \$ 9,488.30

The most significant expenditure in April was \$308.17 for twelve 7'X2' art panels to be used at SpringFest and other events. The other expenditures for April were for advertising.

A budget has been submitted to the Town for approval. Kim Callis informed Mr. Zincone that the SHRC will not be receiving as much as was requested.

**Motion** was made by **Charles Wright** and **seconded** by **Tom Smith** to approve the Treasurer's Report as presented by Tommy Zincone. The members voted to approve this motion.

## **6. COMMITTEE REPORTS**

### **A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs**

Lisa Clary reported that it is time to purchase the ad for the Lake Country magazine for 2009/2010. The ad is \$895 if the order is placed before May and an additional \$100 will provide a link to the Town or Chamber. The publication reaches out to thousands of people. Barbara Nanney asked if a certain placement on the page of the ad could be requested.

**Motion** was made by **Lisa Clary** and **seconded** by **Robin Allen** to authorize running the ad in the Lake Country magazine for 2009/2010 for \$995. The members voted to approve this motion.

Ms. Clary informed members that WCVE, a radio station in Chase City that links to Richmond public stations also, has requested we advertise with them for \$50 a spot. The SHRC chose not to place an ad with them. The Richmond Times dispatch was previously vetoed because advertising with them was \$56 an inch.

Ms. Clary reminded everyone that the SpringFest Art Show is scheduled for May 9 from 7:00 p.m. to 10:00 p.m. and on May 10 at the R. T. Arnold Library. Seven vendors are signed up. Prizes will be presented for the juried contests, and refreshments will be provided. Robin Allen announced the unveiling of the Colonial Center painting. Volunteers are needed for the night of May 9 and during SpringFest and the Music Festival the next day.

70% of the vending spaces for SpringFest on May 10 are filled up. Great fun is planned for the kids in the Municipal Building parking lot. The SHRC will be selling water and umbrellas.

The Music Festival on May 10 is planned from 3:00 p.m. to 8:00 p.m. The following three bands will be performing: Blue Tuesday, Overtime and Ambush. Frank Malone is taking orders for Music Festival t-shirts at \$15 and \$18.

Tommy Zincone mentioned that the radio station needs to continuously advertise the May 9 and 10 events. He also mentioned that it might be a good idea to have a banner.

Ms. Clary stated that The Imitations are scheduled for June 5 at the next Affair on the Square. She is publicizing all of the events.

### **B. Market Square Committee – Kim Callis**

In the absence of Kim Callis, no report was given for the Market Square Committee.

### **C. Design Committee – Gail Moody (Larry Hasson)**

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Gail Moody and Charles Hudson explained the Phase II plans were received from Dewberry and Davis last week. The plans are 95% complete. The plans will be reviewed by the Design Committee before they are sent to VDOT for final approval, which could take 30 to 60 days. Marvin Tart has retired from VDOT and has taken a new position with the City of Richmond in their Public Works Department. If VDOT has any comments, the plans will be sent to Dewberry and Davis to review and respond to before resending back to VDOT. The project can then be bid out which takes around 30 days. Once received, the bids have to be sent to VDOT in order to approve the Town to award the bid. The contract work should be completed within 60 days from the start date. The goal is to complete Phase II by late fall.

Ms. Moody stated that the Phase II project spans from Mecklenburg Avenue at the Colonial to the stoplight. Kim Callis, Gail Moody and Charles Hudson spoke with some of the businesses last week regarding the proposed Phase II changes. Twenty-five streetlights are proposed; there should be no dark spots. We already have seven poles and eight lights for use in Phase II that were purchased with left over funds from Phase I. The number of parking spaces will basically remain the same. A 2' brick edger will go along the sidewalk edges. Several handicapped curbs are planned along with painted illusions of bumpouts (hash marks). Tommy Zincone wanted to know if bumpouts could be added at a later time because one of the main things the SHRC had discussed was how to slow down or restrict the flow of traffic; narrowing the streets would have accomplished that. Larry Hasson stated that bumpouts could be added at a later time if desired. The lighting and the brick edgers should help tie in Phase I to Phase II. Phase III design will probably mimic Phase II.

**D. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs**

Sandra Kinker commented that some flowers have been added to the planter in front of the old Bob Martin building and at the end of the extension. Ms. Kinker asked for assistance with choosing projects for the Beautification Mondays. Tommy Zincone recommended that Ms. Kinker contact Ben Taylor regarding a student, Ricky Pratt (Alvin Whittle's son), who saw volunteers working around the Tobacco Farm Life Museum in April and volunteered his services to work very hard for around thirty minutes. Mr. Zincone suggested asking the agricultural group at Park View High School for volunteers.

The next Beautification Monday will be May 12. The volunteers usually work for about an hour.

**7. OTHER BUSINESS**

**A. \$1,000 Colonial Theatre Donation from the South Hill Music Festival**

Tommy Zincone informed members that the SHRC fronted the South Hill Music Festival \$1,000 to help with expenses. Excess proceeds from the event will go to the Colonial Theatre. Instead of being paid back the \$1,000 from the proceeds, it was suggested at the last meeting that the SHRC leave the \$1,000 in as a donation to the theatre. Tom Smith suggested that the SHRC purchase two seats from the Colonial with it. Anna Cratch mentioned that a form would need to be filled out for the purchase of two seats.

**Motion** was made by **Sandra Kinker** and **seconded** by **Shirley Wetherbee** to authorize the South Hill Revitalization Committee to purchase two Colonial Theatre seats at a cost of \$500 each. The members voted to approve this motion.

**B. Main Street Seminar on April 30**

Mr. Zincone reminded members that the Main Street Seminar is April 30 in Orange. He, Hart Hudson and Sandra Kinker will be attending. Any SHRC member is invited to attend. The SHRC is required to attend at least one meeting a year. Sandra Tanner was the last member to attend on behalf of the SHRC.

**C. Rotary Service Above Self Award**

Mr. Zincone asked members to think about a nomination for the South Hill Rotary Club's Service Above Self Award. The nominee cannot be a Rotary member and should be a person who does a lot of volunteer activity. Robin Allen, Sandra Kinker and Frank Malone, all members of the SHRC, have been past winners.

**D. Water**

Mr. Zincone mentioned that water will be sold at SpringFest. Woody Kidd and Shirley Wetherbee have volunteered to help sell it at the event. Mr. Zincone plans to take an inventory of the water left. It is over two years old, and he is considering proposing to the SHRC that the remaining bottles of water be donated to some group.

**E. Library Jazz on April 30**

Mr. Zincone reported that the library is now debt free. The Friends of the Library are still going to sponsor the Holiday Bazaar and other fundraisers, but they are planning to have more educational activities at the library, which will be provided free to the public. The next scheduled activity is a jazz group on April 30 at 7:00 p.m. Light refreshments will be served. Many children's programs are planned for the summer.

**F. Upcoming Events**

Lisa Clary reminded members that the Alzheimer's Memory Walk Kickoff Fundraiser is April 26 from 10:00 a.m. to 2:00 p.m. in front of the Movie Gallery.

The Rotary is having an auction on May 3 at the old Dixie Warehouse near the bus station; the other warehouses are full of commercial activity. Many estate pieces will be up for auction including a few pieces from the estates of Martha Hall and Marge Sanford. Money raised from the auction will go towards Rotary scholarships that are given out each year.

**8. ADJOURNMENT**

There being no further business matters before the SHRC, Tommy Zincone adjourned the meeting at 1:03 p.m.

Respectfully submitted by Anna B. Cratch.

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Tommy Zincone, President

Attest:

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Anna B. Cratch, Secretary