



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, JULY 16, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, July 16, 2008 in Conference Room B of the South Hill Municipal Building located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person. Mr. Wright thanked Beth Smith for bringing the lunches in. Barbara Nanney requested that salads be purchased for lunch instead of sandwiches.

3. SIGN IN

A. Committee Members

The following sixteen members were in attendance:

Glenn Allen	Robin Allen	Kim Callis
Lisa Clary	Anna Cratch	Carol Crough
Hart Hudson	Earl Horne	Woody Kidd
Sandra Kinker	Frank Malone	Barbara Nanney
Beth Smith	Tom Smith	Bill Wilson
Charles Wright		

B. Others in Attendance

Charles Wright welcomed Steven Stanley to the meeting. Mr. Stanley has attended SHRC meetings in the past.

4. APPROVAL OF MINUTES – JUNE 18, 2008

A motion was made by **Kim Callis**, second by **Beth Smith**, to dispense with the reading of the minutes for June 18, 2008, since all Council members had received a copy prior to the meeting, and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

June Beginning Balance	<u>\$ 7,169.59</u>
Deposits	77.85 – meals, water sales and interest
Expenditures	<1,288.63> – advertising and stamps
June Ending/ July Beginning Balance	<u>\$ 5,958.81</u>
Deposits	12,000.00 – received from the Town of South Hill
Expenditures	<205.13> – dues
July Ending	<u>\$ 17,753.68</u>

A motion was made by Glenn Allen, second by Tom Smith, to approve the Treasurer’s Report as presented by Woody Kidd. Motion carried unanimously.

Woody Kidd informed members that he will present the annual report at the August meeting.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary informed members Affair on the Square is coming up September 4, and Monster Mash and Farmer’s Day are in the fall. She is currently lining up advertising for all three events.

B. Market Square Committee – Kim Callis, Vice-Chairman

Kim Callis reported that the main item of discussion at the last Market Square Committee was the Farmer’s Market. They are actively looking for another grower/producer to serve on the committee. The Market has been doing well.

Casper is the next Affair on the Square scheduled for September 4.

C. Design Committee – Kim Callis

Kim Callis commented that Gail Moody recently spoke with VDOT regarding the status of the downtown plans. They still have not been approved, but it will hopefully happen soon.

D. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs

Sandra Kinker reported that a group of four people got together on Saturday and did some weeding. Town staff plans to place some type of trimming material around the beautiful bed that the Rotary planted beside the police station. The bed needs to be re-mulched but cannot be until the material is laid. Ms. Kinker commented that two of the crepe myrtles had been stepped on and looked as though they were going to die but one cannot currently distinguish which two those were. The Rotary was commended for doing such a great job with the bed. Kim Callis mentioned that it takes a group to take on a project for things to look nice.

Robin Allen stated that due to the paving that was recently done, South Hill has the prettiest impound lot around.

Sandra Kinker stated that she heard the Garden Club was going to take on the parking lot across the street from Harper Jewelry. Kim Callis stated that members can look into getting that parking lot paved in the next phase of the revitalization project.

Ms. Kinker asked members to think of another project the group can take ownership of. Kim Callis suggested the bed by the sign when you come into Town from 58 east. Robin Allen commented that the students are supposed to be maintaining that bed. Kim Callis stated that when it needs it most, the students are not in school.

Robin Allen reported that some stepping-stones have been placed at the Market Square. Charles Wright commented that they look very nice.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

Mayor Earl Horne did not have any Colonial Center updates.

B. Chamber of Commerce News – Frank Malone

Frank Malone informed members that a group of people from WXBE in Richmond, Channel 3 public television station, 88.1 in Richmond and 90.1 in Mecklenburg will be coming to the Chamber at 11:00 a.m. on July 23. They are members of the Chamber and are looking for people involved in promoting South Hill such as the performing arts, revitalization and school personnel. It is a good opportunity for South Hill to get a little publicity on a statewide level. Anyone interested in meeting with them should contact Mr. Malone.

Chamber staff is working on a combined joint after hours at the Welcome Center on August 13 from 5:00 p.m. to 7:00 p.m. Mr. Malone invited members to come out and enjoy hot dogs with all the fixings.

On October 9 at 8:00 a.m., the Chamber will be hosting an informational breakfast with Congressman Virgil Goode at the American Legion Hall. Around 200 folks are expected to attend. The cost is \$10.

Mr. Malone reported that he received his first Farmer's Day check in the mail this week. The horse and buggy rides will hopefully be back for the September 27 event. Robin Allen mentioned that gifts are needed for the 15 gift bags that will be given out for pie contest entries.

C. South Hill Blimp

It is suspected that the South Hill blimp flew away on July 4 during the storms. Staff has no idea where it went. It was displaying the American flags on each side. Mayor Horne commented that South Hill is getting good advertisement somewhere.

D. Flags vs. Banners

Kim Callis informed members that Robin Allen, Bill Wilson, Tommy Zincone and he counted poles around Town. Flags vs. banners had been discussed at previous meetings. Mr. Callis reported that it is going to have to be banners. The flags were up for the July 4 holiday and staff received four to five calls a day because trucks come by and turn the flags over, and they get shredded and

destroyed. Mr. Callis informed members that the Town does not have the resources to have someone walk around the streets every day and unfurl flags; therefore, it needs to be banners which should be hung over the sidewalks, not the street side of the pole. The banners last longer and are more durable. The next banner should be the American flag followed by a holiday banner.

In answer to a question from Robin Allen, Kim Callis stated that the Atlantic Street Merchants could purchase banners if they desire to.

E. Parks

Kim Callis thanked Bill Wilson, Public Works staff and Dixie Youth for the work done to spruce up Parker Park. The Town partnered with Lou Parker's wife to get the new sign at the end of Halifax Street at the entryway to Parker Park. The field house has been painted, and the concession area has been landscaped. A similar sign listing the rules and regulations is going to replace several smaller signs. Rights of way are being sought for the other road, and construction will hopefully start next spring.

Barbara Nanney commented that she has received positive comments on how both parks look nice.

Robin Allen apologized that she failed to include the SHRC's full-page ad in the Dixie Youth program.

Kim Callis reported that softball tournaments begin July 18. Baseball begins the following week.

F. Virginia Main Street

Charles Wright reported that the upcoming Virginia Main Street Seminar is going to be held in Culpepper July 23 and 24. July 18 is the deadline for registering. The rates are reasonable. Members interested in going should contact Tommy Zincone. At least one member needs to attend a seminar a year in order for the SHRC to maintain their Main Street status. Sandra Kinker commented that the seminars are full of good and useful information.

Virginia Main Street Annual Reports were available to interested members.

8. ADJOURNMENT

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:47 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary