



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, FEBRUARY 18, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, February 18, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

Mr. Wright thanked Anna Cratch for preparing the meeting agendas and minutes, and he thanked Tommy Zincone for handling the lunches.

3. SIGN IN

A. Committee Members

The following eleven members were in attendance:

Glenn Allen	Lisa Clary	Anna Cratch
Brad Johnson	Woody Kidd	Sandra Kinker
Tom Smith	Martin Wetherbee	Shirley Wetherbee
Charles Wright	Tommy Zincone	

Hart Hudson came to the meeting but had to immediately leave upon receiving a call.

B. Others in Attendance

Charles Wright welcomed Mary Tatum to the meeting.

4. APPROVAL OF MINUTES – JANUARY 21, 2009

A motion was made by Tommy Zincone, second by Tom Smith, to dispense with the reading of the minutes for January 21, 2009 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

Jan Beginning Balance	\$ 13,651.74
Deposits	422.36 – 25 Days of Christmas and Interest
Expenditures	<3,177.47>
Jan Ending/ Feb Beginning Balance	\$ 10,896.63
Expenditures	<833.50>
Feb Ending	\$ 10,063.13

A motion was made by Tom Smith, second by Tommy Zincone, to approve the Treasurer's Report as presented by Woody Kidd. Motion carried unanimously.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that the next event will be The Janitors on April 16. Posters will be distributed once all sponsor information has been obtained.

The food booth sales are just about complete for SpringFest on May 9. The letters have been mailed, and the judges have been selected for the Art Show competition which is held the night before the festival at the R.T. Arnold Library. The South Hill MusicFest will follow SpringFest. No band information has been released yet.

Tommy Zincone commented that the art portion of SpringFest brings in around \$400 from entry fees, etc. Around \$550 worth of prizes are given away, and money is also spent on refreshments for the reception. The Art Show was very successful last year. A motion was made by Woody Kidd, second by Lisa Clary, to authorize spending up to \$1,000 of this year's budget for the art portion of the festival. Motion carried unanimously.

The Casper concert will probably be combined on posters with the Beef Festival since they will both be held on May 27.

Ms. Clary encouraged volunteers to sign up their services for all of the upcoming events.

She informed members that the table tents are at the printers and should be ready in March.

Tommy Zincone mentioned that money has been included in next year's budget to update the Retail and Restaurant Guide. Dogwood Graphics has given the following quotes to reprint 1,000 copies of the guide: \$1,494 for full color brochures or \$1,327 for two colors. Town staff has submitted an updated business license printout for South Hill. The new guide will also include hotels. Mr. Zincone commented that members were in favor of the reprint when it was mentioned at a previous meeting. Frank Malone had commented that people were asking for guides. CMH distributes a lot of the guides as well as the Welcome Center on the Interstate. Lisa Clary stated that enough money is probably in this year's budget from items that were not done this year such as around \$890 left over from Leisure Publishing along with some money from TV ads. A motion was made by Anna Cratch, second by Sandra Kinker, to spend \$1,494 to print new full color Retail/Restaurant/Hotel Guides. Motion carried unanimously. The two South Hill hotels with LaCrosse mailing addresses will be included.

B. Market Square Committee – Kim Callis, Vice-Chairman

In the absence of Kim Callis, no report was given for the Market Square Committee.

C. Design Committee – Kim Callis, Chairman

Tommy Zincone mentioned that he thought he saw the contractor for Phase 2 walking down the sidewalk with a measuring wheel. He also thought he saw some markings at the corner. Charles Wright commented that the business owners are ready for streetlights. Mr. Zincone requested that Kim Callis email him on the progress of Phase 2 (email is attached.)

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

Sandra Kinker had no report. Charles Wright reported that a seller of Mexican food items, *e.g.*, hot peppers and green tomatoes is moving into his downtown building; the storeowner's mother bakes delicious bread at a bakery in Henderson. Ms. Kinker commented that Clara's Variety has a "Moving Soon" sign up; Glenn Allen stated that there are already plans for someone to go into it. Tommy Zincone mentioned that a group of people has looked at the yellow house several times now. Mr. Zincone also mentioned that the Stay Fit Café will be reopening as the Glass House Grill which will attempt to feature some seafood items. Mr. Zincone commented that he thinks Brian's has good seafood.

7. OTHER BUSINESS

No other business was discussed.

8. ADJOURNMENT

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:40 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary