



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, MAY 20, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, May 20, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. Everyone enjoyed the free ham biscuits, cheese and salad lunch provided by Tommy Zincone along with the delicious cookies baked by Shirley Wetherbee.

3. SIGN IN

A. Committee Members

The following fourteen members were in attendance:

Lisa Clary	Anna Cratch	Hart Hudson
Judy Jacquelin	Sandra Kinker (w/ Victoria)	Jimmy Martin
Barbara Nanney	Beth Smith	Thomas L. Smith
Mary Tatum	Martin Wetherbee	Shirley Wetherbee
Bill Wilson	Charles Wright	

4. APPROVAL OF MINUTES – APRIL 15, 2009

A motion was made by **Beth Smith**, second by **Lisa Clary**, to dispense with the reading of the minutes for April 15, 2009 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, Charles Wright presented the Treasurer's Report as follows:

Mar Ending/ Apr Beginning Balance	<u>\$ 10,670.21</u>
Deposits	36.00 – SHRC Lunches
	990.00 – SpringFest
Expenditures	<52.95> – Brian's Steakhouse
	<50.00> – Sears, Roebuck & Company
	<1,462.00> – Dogwood Graphics, Inc.
Apr Ending	<u>\$ 10,131.26</u>

A motion was made by Anna Cratch, second by Lisa Clary, to approve the Treasurer's Report as presented by Charles Wright. Motion carried unanimously.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that SpringFest was considered a success. All the vendor spaces were full. It was hot, but that could not be helped. Melissa Baird won the two Beef Festival tickets donated by the SHRC.

Ms. Clary informed members that the art show was also a success. Around 100 people viewed the art at the library the Friday night before SpringFest. All ten vendor spaces were filled; some vendors had to be turned away, but they have requested spaces for next year.

Ms. Clary shared several complaints she has received regarding MusicFest being held back to back with SpringFest. It made for a very long day for volunteers, there were not a lot of people there, and vendors did not make much money. One food vendor could have handled the requests. Ms. Clary also commented that it was mentioned to her that many people don't wish to drink at 3:00 p.m. The fact that it was Mother's Day weekend probably had an impact as well. SpringFest was previously moved from the first weekend in May due to a conflict with the prom and an art show in Richmond. Memorial Day weekend can fall on the last two weeks in May, so those weekends would not work either. Ms. Clary commented that the Market Square Committee may wish to revisit combining the two events.

The next upcoming events include another combined day with Casper and the Beef Festival on May 27.

Two state Dixie Youth tournaments are coming up July 17 at 2:00 p.m. and July 18 at 10 a.m. SHRC members may wish to consider volunteering to help distribute brochures and table tents at the two hospitality tents which will be set up at the tournaments. Dixie Youth is selling ads for two programs this year. The full page ad is \$150, and the half page is \$100. The SHRC does have funds if members wish to contribute as they have in the past.

B. Market Square Committee – Kim Callis, Vice-Chairman

In the absence of Kim Callis, no report was given for the Market Square Committee.

C. Design Committee – Kim Callis, Chairman

In the absence of Kim Callis, Anna Cratch reported that the streetlight installation should begin next week. Bill Wilson commented that the traffic signal video cameras are being installed at each intersection. Once that is completed, the asphalt overlay can be completed.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

Sandra Kinker reported that members don't yet have the mulch for the museum. The daylily bed is still being weeded.

Ms. Kinker informed members the spaces still need to be filled in with plants over at the Market Square. It is not going to be easy because the black plastic material is going to have to be removed. The members scheduled the next Beautification Day for Tuesday, May 26 at 5:45 p.m. at the Market Square.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

In the absence of Earl Horne, Lisa Clary mentioned that the South Hill Performing Arts Council is waiting for the Colonial to open. They will attempt to do a new schedule in September or October of 2010 based upon the Colonial's opening date. Ms. Clary commented that Mayor Horne is aiming for its opening in May of 2010.

Ms. Clary reported that it was discouraging to the Arts Council that hardly anyone attended the Linda Davis show; however, the bluegrass event sold out. It is hard to foresee what events will be popular with the community.

B. Chamber of Commerce News – Frank Malone

In the absence of Frank Malone, no new Chamber news was released.

8. ADJOURNMENT

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:36 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary