



# SOUTH HILL REVITALIZATION COMMITTEE, INC.

## REGULAR MEETING MINUTES

### WEDNESDAY, JULY 15, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, July 15, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

#### 1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

#### 2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. This was the first “bring your own” lunch meeting. It seemed to work out very well.

#### 3. SIGN IN

##### A. Committee Members

The following fourteen members were in attendance:

Kim Callis	Lisa Clary	Anna Cratch	Charles Hudson
Hart Hudson	Woody Kidd	Sandra Kinker	Barbara Nanney
Beth Smith	Tom Smith	Mary Tatum	Steve Watkins
Bill Wilson	Charles Wright		

#### 4. APPROVAL OF MINUTES – JUNE 17, 2009

A motion was made by Woody Kidd, second by Kim Callis, to dispense with the reading of the minutes for June 17, 2009 and approve as submitted by Anna Cratch. Motion carried unanimously.

#### 5. TREASURER’S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer’s Report as follows:

<b>June</b> Beginning Balance	<u>\$ 8,050.58</u>	
Deposits	46.15	– Lunch and Interest
Expenditures	<1,011.33>	– Advertising
<b>June Ending/July</b> Beginning	<u>\$ 7,085.40</u>	
Deposits	10,000.00	– Town Contribution
Expenditures	<250.63>	– Revitalization, Market Square and Chamber Promotion
<b>July</b> Ending	<u>\$16,834.77</u>	

**A motion was made by Kim Callis second by Bill Wilson,** to approve the Treasurer's Report as presented by Woody Kidd. Motion carried unanimously.

## **6. COMMITTEE REPORTS**

### **A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs**

Lisa Clary reminded members of the following upcoming events in September: Friends of the Library event featuring Bill Leslie cd and book signing on September 16; Affair on the Square, Liquid Pleasure on September 17; Rotary Club Reverse Raffle on September 19; and SHRC Farmers Day on September 26.

Ms. Clary mentioned that Frank Malone is still seeking volunteers to help man the hospitality tents at the ball tournaments.

Kim Callis commented that advertising will probably not be purchased from Leisure Publishing in the next printing. The Lake Country magazine is a beautiful magazine, but there is no way to tell what benefit it generates. The internet is the best way to reach the most people.

### **B. Market Square Committee – Kim Callis, Vice-Chairman**

Kim Callis reported that the new members will be broke in at the Affair on the Square featuring Liquid Pleasure in September. Monster Mash is scheduled for Halloween on October 31.

The South Hill Performing Arts Council will not be scheduling events for a year. Due to too many conflicts, the Market Square Committee will likely not line up the MusicFest as a part of SpringFest in 2010. The committee hopes to work with Robin Allen, Tommy Zincone and Lisa Clary to possibly jazz up the 2010 art show with a quartet or something to make it a larger event.

### **C. Design Committee – Kim Callis, Chairman**

Kim Callis mentioned that staff has run into several snags with VDOT and others regarding the corners at intersections. Standard VDOT approved truncated domes (2' X 4') will need to be put in. The color has to contrast with the brick pavers, so red could not be used. Out of yellow, blue and black, black was chosen because they will match the poles. Once that is done, the streets can be milled and repaved.

Mr. Callis reported that the Commonwealth Transportation Board has approved funding of \$373,000 for Phase 3. Their approval means nothing until the federal government authorizes the extension of the TEA-21 legislation. The estimated cost of Phase 3 is \$760,000. It will take about half of that to relocate the overhead utilities. The \$373,000 would be used to relocate the wires and poles on N. Mecklenburg Avenue. Staff plans to reapply for the balance of the cost prior to December 1 to see if enough can be obtained to complete the streetlights and sidewalk construction. Staff would also like to go a few feet down Atlantic Street with decorative streetlights to let people know they are in the center of Town. Any funding left over from Phase 2 can be used for Phase 3, but all work has to be rebid. Nothing will be authorized until at least October 1, which is the federal government's fiscal year. Woody Kidd stated that the streetlights look really good.

Mr. Callis also mentioned that the SHRC needs to start thinking about banners. Twenty-three new poles are in place on Mecklenburg Avenue. Some time ago, Bill Wilson, Tommy Zincone, Robin Allen and Kim Callis counted poles in need of banners along Danville Street, Mecklenburg Avenue

and Atlantic Street down to the Petrol. It appears there are around 80 poles that need banners. Public Works does not want to have to change the banners every time the season changes. Staff would like to purchase the blue South Hill Logo Man to be the base banner on every other pole where a banner belongs. The banners between could be the flags, spring and fall designs when appropriate. That would help control the cost, keep our identity out there, and make it easier on the Public Works Department. The Town will purchase Christmas decorations and Logo Man banners. Sponsors will need to be contacted to help purchase additional SpringFest banners, and Lisa Clary is contacting the American Legion regarding American Flag banners. The following additional banners need to be purchased: 50-Logo Man, 25-American Flag, 16-SpringFest, and 21-Fall. The old Centennial Logo banners are too busy and are very difficult to see; they would only be used as fillers. Staff will request price quotes for the needed banners and present their findings at the August SHRC meeting. Upon the suggestion of Steve Watkins, Lisa Clary will check with the American Legion to see if they are interested in helping to purchase some of the American Flag banners.

**D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs**

Sandra Kinker reported that members pulled weeds at the police station last month. Ms. Kinker does not have another project in mind unless they go back to the Market Square. She mentioned that the sidewalks along East Atlantic Street need spraying bad. Charles Wright asked Ms. Kinker to pick a site and have Tommy Zincone send out a Beautification Day email. Kim Callis suggested that they think about the spots that the most people see.

Kim Callis mentioned that he is thinking about a trash pickup program for the Town. He mentioned that the median in front of the Days Inn is a problem area. Beth Smith mentioned the post office. Sandra Kinker added that many areas around Town are not safe to pick up trash even when a vest is worn. Barbara Nanney commented that she noticed a lot of weeds and trash while she was recently visiting Richmond.

Kim Callis informed members that Town staff has worked out an arrangement with VDOT to cut the grass on the median on the bypass.

**7. OTHER BUSINESS**

**A. Colonial Center Update – Mayor Earl Horne**

In the absence of Earl Horne, Kim Callis reported that Wesley McAden and Family (Virginia Quilting) recently installed blinds at the Colonial Theatre. They are currently working on the drapes, and the Mayor is working on paint colors for the auditorium.

Barbara Nanney commented that the South Hill Enterprise magazine featured a great shot of the second floor.

**B. Chamber of Commerce News – Frank Malone**

In the absence of Frank Malone, Kim Callis reminded members that the Chamber Board needs volunteers to staff the informational tents at the state tournaments.

**C. SHRC Meeting Date Change**

Charles Wright informed members that Kim Callis and Anna Cratch will be attending Leadership Mecklenburg starting in August. In order to maximize attendance, Mr. Wright suggested temporarily changing the date of SHRC meetings to the second Wednesday of every month.

**A motion was made by Sandra Kinker, second by Barbara Nanney,** to change the date of SHRC meetings to the second Wednesday of every month. Motion carried unanimously.

**8. ADJOURNMENT**

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:48 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

\_\_\_\_\_  
Charles Wright, President

Attest:

\_\_\_\_\_  
Anna B. Cratch, Secretary