



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, FEBRUARY 10, 2010 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, February 10, 2010 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Sandra Kinker rendered the invocation.

3. SIGN IN

A. Committee Members

The following seventeen members attended:

Kim Callis	Lisa Clary	Anna Cratch	Pat Folio
Charles Hudson	Woody Kidd	Sandra Kinker	Frank Malone
Jimmy Martin	Beth Smith	Steven Stanley	Mary Tatum
Michele Taylor	MartinWetherbee	Shirley Wetherbee	Bill Wilson
Charles Wright			

4. APPROVAL OF MINUTES – January 13, 2010

A motion was made by Lisa Clary, second by Bill Wilson, to dispense with the reading of the minutes for January 13, 2010 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER’S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer’s Report as follows:

Nov Beginning Balance	\$ 14,208.25
Deposits	1,378.00
Expenditures	<287.70>
Nov Ending/Dec Beginning	\$ 15,298.55
Deposits	3,415.00 – stocking fund and banners
Expenditures	<3,634.59>
Dec Ending/Jan Beginning	\$15,078.96

Deposits	212.00 – flag banners
Expenditures	<1,488.98>
Jan Ending/Feb Beginning Balance	\$ 13,801.98
Deposits	2,575.00 – SHPAC and banners
Feb Ending Balance	\$ 16,376.98

Mr. Kidd stated that he needs to write a check for \$180 for Chamber dues and deposit a check for \$40 for the art show.

Kim Callis informed members that the Town applies for a \$5,000 performing arts grant each year that goes to the South Hill Performing Arts Council (SHPAC). The SHPAC has decided to be inactive for a year, but the Town was still awarded the grant; therefore, the SHPAC presented the SHRC with \$2,500 to be used for the SpringFest art show and presented the Market Square Committee with \$2,500 to be used to pay for a show.

A motion was made by Jimmy Martin, second by Steven Stanley, to approve the Treasurer’s Report as submitted by Woody Kidd. Motion carried unanimously.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary, Chairman

Lisa Clary reported that the prizes are set for SpringFest. The \$2,500 will be used to purchase additional refreshments at the artists’ reception; 75 to 100 people are expected. Robbie McMillan is going to play his guitar and sing during the reception. Robin Allen has the SpringFest Art Show entry forms available. There is room for ten artists at the library.

Plans are to relocate SpringFest next year on Mecklenburg Avenue and Danville Street. Kim Callis stated that Willie Bob will most likely agree to the relocation. Jimmy Martin commented that Tommy Zincone mentioned that Alex Graham has requested three free spaces at the festival. SHRC members felt that businesses should be given one free space and the option to purchase adjoining spaces if desired. Frank Malone suggested that a food court be created with access to picnic tables; it would help with litter control and convenience.

Paid advertising for various events will start around March 1. Robin Allen is trading out her sponsorship on Market Square for Dogwood Graphics flyers and posters.

Ms. Clary reminded members that George Hamilton IV will be at the library accompanied by Dwight Moody for a free performance on March 19 from 7:00 p.m. to 9:00 p.m.

B. Market Square Committee – Kim Callis, Chairman

Kim Callis reported that the Market Square Committee decided to do an extra event in 2010 because last September’s event had to be cancelled due to the weather. He presented the 2010 Event Schedule as follows:

- April 28 – Liquid Pleasure in coordination with the Beef Festival
- June 3 – Affair on the Square: Leggz (*thanks to Lisa Clary for arranging*)
- July 2 – The Fast Lane Band in coordination with Picnic in the Park (*thanks to Frank Malone for arranging*)

- September 23 – Boyce Wallace/Black Ridge Boys bluegrass prelude to Saturday Farmers Day event (*thanks for Frank Malone for arranging*)
- October 30 – Monster Mash

C. Design Committee – Kim Callis, Chairman

Kim Callis reported that notification has been received from VDOT that they have received our application for the second piece of funding for Phase 3, which extends from the traffic light up to Franklin Street. The estimate for that work is about \$760,000. The Town will have to pay \$152,000 of that. The next step is for the application to go to the CTB who will hear it in April and make a decision about moving forward.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

No report was given by the Economic Restructuring Committee.

7. OTHER BUSINESS

A. SHRC Meetings

Woody Kidd commented that the SHRC originally met on the third Wednesday of the month, and it was moved to the second Wednesday of the month. Mr. Kidd commented that he has a conflict with the Brunswick County Chamber meeting. Because two SHRC members (Kim Callis and Anna Cratch) are participating in Leadership Mecklenburg, which meets on the third Wednesday, Frank Malone suggested and members agreed that the meetings be moved to the third Tuesday of each month.

B. Colonial Center Update – Mayor Earl Horne

In the absence of Mayor Horne, Kim Callis mentioned they are currently painting the theatre. Lighting has been chosen, sound items are being installed, and punch list items are being completed. The projected opening date is 2010. Mr. Callis invited interested members to tour the progress.

C. Chamber of Commerce News – Frank Malone

Frank Malone informed members that the Chamber is working with the Town on the Historical Marker Dedication. The pole should be up and covered by February 12 for the unveiling and dedication on South Hill's 109th birthday, February 16. It will be held at 11:00 a.m. on the sidewalk by the railroad tracks. A commemorative disk designating the original center point in the street will be unveiled as well. A reception will follow inside the Chamber Depot Conference Room. Mr. Malone invited members to see the Depot's newly remodeled Tourist Information Center. Lisa Clary commented that following the dedication, the Mayor will be signing a proclamation for the South Hill Rotary Club for Rotary Day, February 23, which recognizes the clubs existence for 105 years.

Decals will go on sale March 1.

The South Hill/Chase City/Clarksville Unity Luncheon will be held on April 14 at Centennial Park. \$5 donations will be requested at the cookout to hopefully cover the food and purchase a seat at the Colonial in the Mecklenburg County Chamber of Commerce's name.

The Chamber is currently seeking sponsors for the Beef Festival on April 28. Sponsorships run from \$100 to \$500. Liquid Pleasure will be performing after the event. Last year, the SHRC purchased two tickets and gave them away at SpringFest. **A motion was made by Kim Callis, second by Lisa Clary,** to be \$100 Corral Sponsors for the Beef Festival. Motion carried unanimously.

D. Recent Snow Event

Kim Callis commended Bill Wilson and the Public Works department for the great job they did clearing snow in front of businesses. They performed this service because they had a window of opportunity before the sun came out to melt some of the ice. Public Works will not always be able to clear snow for patrons of businesses but will do it whenever they can.

8. ADJOURNMENT

The next regular meeting date is Tuesday, March 16, 2010.

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:45 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary