



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

TUESDAY, JUNE 15, 2010 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Tuesday, June 15, 2010 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Sandra Kinker rendered the invocation.

3. SIGN IN

A. Committee Members

The following eleven members attended:

Lisa Clary	Anna Cratch	Earl Horne	Charles Hudson
Judy Jacquelin	Woody Kidd	Sandra Kinker	Beth Smith
Martin Wetherbee	Bill Wilson	Charles Wright	

B. Others in Attendance

Kirsten Parris with Two Old Ladies and An Oven, South Hill Farmers Market Vendor

4. APPROVAL OF MINUTES – MAY 18, 2010

A motion was made by Beth Smith, second by Lisa Clary, to dispense with the reading of the minutes for May 18, 2010 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER’S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer’s Report as follows:

May Beginning Balance	\$ 11,395.45	
Deposits	2,260.00	– SpringFest and Art Show Deposits
Expenditures	<3,702.82>	– Advertising, SpringFest and Art Show
May Ending/June Beginning	<u>\$ 9,952.63</u>	
Expenditures	<454.50>	– Advertising
June Ending	<u>\$ 9,498.13</u>	

A motion was made by Bill Wilson, second by Judy Jacquelin, to approve the Treasurer's Report as submitted by Woody Kidd. Motion carried unanimously.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary, Chairman

Lisa Clary reported that plans are ready for Picnic in the Park on July 2. The Market Square Committee is hosting the Fast Lane Band. No shuttle bus service will be available. Parking will be allowed in Parker Park.

May 21 is the date that has been chosen for the 2011 SpringFest event, which will be held from the stoplight and around. Hopefully, the Art Show will be held in the Colonial.

B. Market Square Committee – Kim Callis, Chairman

In the absence of Kim Callis and Pat Folio, Anna Cratch announced the need for volunteers at the South Hill Farmers Market on Saturdays to help with set up and attendance; registering for prizes; recruiting farmers and vendors, entertainment and fundraising events. The Market runs on Saturdays from 8:00 a.m. to 12:30 p.m. All registered names attached to local addresses are added to the email broadcast. Beth Smith nominated Tommy Zincone to help on Saturdays. Sandra Kinker mentioned that what Ms. Folio is doing at the Market Square has come closer to introducing people to the downtown area than anything done in the past.

C. Design Committee – Kim Callis, Chairman

In the absence of Kim Callis, no report was given for the Design Committee.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

In the absence of Pat Folio, Anna Cratch announced three vendors that have a possible interest in becoming downtown merchants: Two Old Ladies and An Oven (Bakery), Mahatara Hason (Dance Studio), and Paul Powers (Non-Profit Ministry Youth Outreach Center possibly in the One Stop Music building.) Sandra Kinker suggested SHRC members who know any of the potential vendors to contact them and offer assistance in any way possible to help facilitate getting them in South Hill. Ms. Kinker was hoping Barbara Nanney would be at the meeting with the vacant building list; Anna Cratch mentioned that the list on file is outdated. Beth Smith commented that Tommy Zincone is keeping the current list.

A Beautification Committee meeting to pick up trash was scheduled for June 21 at 5:30 p.m. at the Market Square. Ms. Kinker asked Bill Wilson to have staff clean up beside Pilot and spray the grass coming up in the sidewalk.

7. OTHER BUSINESS

A. Scott Rogers – Letter of Support from SHRC Regarding Purchasing and Revitalizing the Horseshoe

Anna Cratch reported that Scott Rogers emailed to cancel his attendance at the SHRC meeting due to an important meeting in Richmond. Ms. Cratch asked him to draft a letter of support stating his wishes. She mentioned he emailed that he wants to acquire and run the Horseshoe.

B. Colonial Center Update – Mayor Earl Horne

Mayor Horne reported that Phases 1 and 2 are basically completed. The dressing rooms and green room should be completed the end of June. It will probably take Kenbridge several weeks to complete the punch list. Efforts are currently underway to furnish the theatre offices, welcome center, art gallery and green room.

Applications are being accepted for two South Hill Colonial, LLC positions which will possibly start in September. Once the Colonial is staffed, there will be a three-month learning process of the sound and lighting equipment, which was over one million dollars. During that time, work will begin on scheduling future performances.

Advertisements have begun for the sponsorship of the 400 Colonial chairs.

The Colonial has many benefits that will go a long way into securing performances at our theatre. Mayor Horne has been informed the Colonial has the nicest green and dressing rooms in the United States. He also stated that some professional people that advertise for performers and secure the plays have contacted him to provide their assistance. Two huge storage areas (one under the green room and dressing room and one under the stage) are available for props and costumes.

Beth Smith asked if performers would bring in their costumes or if the Colonial would supply them. Martin Wetherbee commented that traveling groups bring their own scenery and costumes. Ms. Smith reported that she knows someone who has eighteen very old hats in boxes. Kirsten Parris suggested that they be donated to the Drama Department at Park View High School. Judy Jacquelin mentioned the theatre in Littleton.

Mayor Horne reported that the marquee might be replaced this year. The original marquee had no wording; they advertised performances on a sandwich board. The last marquee, which is probably what the new one will resemble, had manual lettering.

Hopefully, permission will also be granted from the historic commission to paint a mural on the lobby wall.

C. Chamber of Commerce News – Frank Malone

In the absence of Frank Malone, no additional chamber news was given.

D. Election of New Board of Directors for 2010-2012

Charles Wright informed the committee that the terms of the following Board Members will expire on June 30, 2010: Charles Wright, President; Judy Jacquelin, Vice President; Anna Cratch, Secretary and Woody Kidd, Treasurer.

The proposed Board Members for 2010-2012 are as follows: Judy Jacquelin, President; Lisa Clary, Vice President; Anna Cratch, Secretary and Woody Kidd, Treasurer. If elected, their two-year terms would expire on June 30, 2012. **A motion was made by Sandra Kinker, second by Bill Wilson,** to elect the 2010-12 Board Members as presented. Motion carried unanimously.

Charles Wright thanked all members for their contribution to the SHRC. Mr. Wright also gave a special thanks to the following:

- Sandra Kinker for overseeing the Beautification Committee efforts,
- Anna Cratch for serving as Secretary,
- Tommy Zincone for providing occasional lunches,
- Kim Callis and Frank Malone for keeping everyone updated on the latest happenings,
- Pat Folio for designing the new Farmers Market logo and getting more merchants involved,
- Lisa Clary for her great advertising and promotions,
- Woody Kidd for serving as Treasurer,
- Bill Wilson for providing PW assistance, and
- Mayor Horne for his superb work at the Colonial Theatre.

8. ADJOURNMENT

The next regular meeting date is Tuesday, July 20, 2010.

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:46 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary